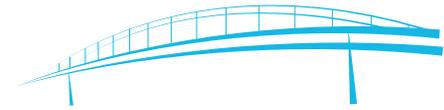




ONTARIO
ASSOCIATION OF
FOOD BANKS



BRIDGING THE GAP
Knowledge · Service · Connection
OAFB CONFERENCE 2018



DELEGATE PACKAGE

ONTARIO ASSOCIATION OF FOOD BANKS
CONFERENCE 2018 · JUNE 3-5
THE INN OF THE GOOD SHEPHERD, SARNIA

WELCOME TO **SARNIA**

On behalf of the conference committee, we would like to welcome you to the 2018 OAFB Conference, hosted by The Inn of the Good Shepherd in Sarnia!

The Inn of the Good Shepherd is “a food bank and much more!” From pioneering Link2Feed, to their growing Mobile Market, to their agriculture partnerships, to their multitude of services, they are truly leaders in creativity and innovation. We are excited to showcase the amazing work they are doing to serve Lambton County!

Inspired by the famous Blue Water Bridges that connects Sarnia to the United States, the theme of this year’s conference is “Bridging the Gap.” This theme has many meanings: the role that food banks play in filling in the ‘food gap’ for clients, the work our network is doing to find

and advocate for long-term solutions to the ‘poverty gap’, and the connections with your neighbours that we hope you will make over the course of this conference.

The conference programming will explore these ideas through our lineup of workshops, mealtime talks and special events. We will also be presenting the OAFB Strategic Plan, and are looking forward to discussing the future of our organization with you.

Our host, The Inn of the Good Shepherd, is very excited to welcome you to Sarnia! We hope you will use this time to learn, network and enjoy this beautiful city.

Yours,

The 2018 OAFB Conference Committee



AGENDA

SUNDAY, JUNE 3

MONDAY, JUNE 4

TUESDAY, JUNE 5

8 AM

9 AM

10 AM

11 AM

12 PM

1 PM

2 PM

3 PM

4 PM

5 PM

6 PM

7 PM

8 PM

9 PM

BREAKFAST:
Emergency Preparedness

WORKSHOP:
Volunteer
Recruitment

WORKSHOP:
Shopping
Model

WORKSHOP:
Succession
Planning

WORKSHOP:
Engaging
Millennials

Networking Coffee Break

WORKSHOP:
Small Food
Banks

WORKSHOP:
Canstruction

WORKSHOP:
Retail
Programs

WORKSHOP:
Inclusion
and Diversity

WORKSHOP (DC):
Measuring
Success

WORKSHOP (L):
Marketing

WORKSHOP (M):
Strategic
Planning

WORKSHOP:
Food
Security

LUNCH:
Affordable Housing

LUNCH:
Social Enterprise

Networking Coffee Break

Closing Remarks

Annual General Meeting & Strategic Planning
Presentation

Registration Opens

PRECONFERENCE:
Link2Feed

PRECONFERENCE:
Food Banking
101

PRECONFERENCE:
Operational
Challenges
Discussion

PRECONFERENCE:
Think Fresh!

Food Bank Tour

WELCOME DINNER:
Big Al's Boitday: A Comedy Mystery Show

LEADERSHIP DINNER:
Hosted by The Inn of the Good Shepherd at Roelands
Plant Farm

LEGEND

- Open/Close
- Networking Time
- Special Events
- Meals
- Workshops

(DC): Distribution Centers
(L): Large Food Banks
(S): Medium Food Banks
(S): Small Food Banks

PRE-CONFERENCE ACTIVITIES

SUNDAY 4:30-5:30 PM



LINK2FEED: SURVEYING YOUR CLIENTS

Surveying your clients is a great way to find out more about how a particular service or program is making a difference in their lives, and to identify areas for growth or improvement. A Link2Feed representative will discuss best practices for surveying clients, as well as how to use features within Link2Feed for effective data collection.



FOOD BANKING 101

Are you new to food banking, or just looking for a refresher? The OAFB Food Programs Coordinator and a food bank network representative will be on hand to provide an overview of the basics of the network and discuss best practices in client care, safe food handling, and operational management.



OPEN DISCUSSION: DAILY OPERATIONAL CHALLENGES

One of the benefits of being part of the OAFB network and attending the conference is being able to talk with other food bankers with similar experiences. During this open discussion, delegates will have the opportunity to share a day-to-day challenge with the group for collaborative brainstorming and problem solving. A facilitator will be present to help guide the conversation.



THINK FRESH! AGRICULTURE AND THE FOOD BANK NETWORK

The OAFB is working hard to increase fresh food for food banks across the province, but what more can be done locally to increase the produce and protein available to your clients?

Industry leaders will provide helpful tips on how to engage local agriculture partners, provide a tax credit to farmers, as well as examples of innovative fresh food programs already taking place in our network.

BUILDING A STRONG FOUNDATION

MONDAY | 9:30 - 10:30 AM



RECRUITMENT FOR SUCCESS: VOLUNTEER TRAINING AND RETENTION

Finding and retaining skilled volunteers can be a challenge, no matter the size or location of your food bank. In this workshop, you will learn how to develop a recruitment plan, develop role descriptions, and attract the right people that will help take your organization to the next level.



CHOICE AND CHANGE: MOVING FROM A HAMPER PROGRAM TO A SHOPPING MODEL

There are many different ways to provide service, depending on your community and the specific needs of your clients. The 'Shopping Model' is one that is becoming more common in our network.

Food banks from across Ontario will discuss the reason they chose to change to the shopping model, the steps involved, and how it has impacted their organization and clients.



THEORY OF CHANGE: GOVERNANCE AND SUCCESSION PLANNING

Theory of Change is a collaborative process that engages a group of people in intentional sharing, planning, prioritizing, action and learning.

In this expert-led workshop, you will learn how to apply this process to your organization's leadership and succession planning strategies, as well as develop a visual roadmap that articulates your beliefs and the outcomes you want to achieve.



THE FUTURE IS NOW: ENGAGING MILLENNIALS IN YOUR ORGANIZATION.

Millennials are reshaping everything from workplaces to communities around the world. In this workshop you will learn what sets millennials apart from other generations, how to attract, retain, and engage millennials in your organization, and how to create a millennial-friendly environment that will maximize the skillset that they bring to the table.

BUILDING EFFECTIVE PROGRAMMING

MONDAY | 11 AM - 12 PM



SMALL IN SIZE - BIG IN IMPACT!

Join smaller-sized food banks from across the province to learn more about the unique programs that they run in their community. During this workshop you will also have the chance to ask questions about how these programs started, as well as join the conversation by sharing some of the unique programs and opportunities offered at your location.



CANSTRUCTION: ENGAGEMENT AND FOOD-RAISING

Canstruction is an exciting way to engage your community in a worldwide competition, while raising substantial food and funding for your food bank! Through this event, local teams donate their time and talent to creating incredible structures out of food. In this workshop you will hear from our network's canstruction experts and learn great tips on how you too can run this fun and successful program.



MOST WANTED: INCREASING FOOD FROM YOUR RETAIL PARTNERS

There are a number of retail pick-up programs taking place, but is there something more that food banks can be doing to increase the quality and quantity of the food they receive from their local grocery and retail stores? You will hear from national, provincial, and local network members on how to leverage current programs and develop new opportunities to engage customers and store managers in supporting your organization.



CREATING INCLUSIVE ENVIRONMENTS

Individuals from all walks of life visit our food banks, but it can be easy to unknowingly create barriers for certain groups to access your services. From ID requirements for trans people to invisible and physical barriers for individuals with a disability to providing culturally-specific foods, we will discuss ways you can create an inclusive environment for everyone.

BUILDING ON SUCCESS

TUESDAY | 11 AM - 12 PM



MEASURING SUCCESS: THE IMPACT OF YOUR FOOD BANK AND ITS PROGRAMS

What measurable do we, as a network, have to show our impact on poverty reduction? The answer may surprise you! In this session we will examine the poverty reduction programs currently taking place in our network, and the measures that these food banks are using to illustrate their impact. This session will also include information on data collection, evaluation, and effective ways to share your impact.



BEYOND THE PANTRY: HOW TO MARKET ALL THAT YOU DO

Food banks do so much more than provide emergency food relief, but how do we capture all that we do in clear and concise message? In this session, you will learn the art of the elevator pitch, creating buzz, and how to build relationships that ensure your food bank stays top of mind in your community.



LOOKING TO THE FUTURE: STRATEGIC PLANNING

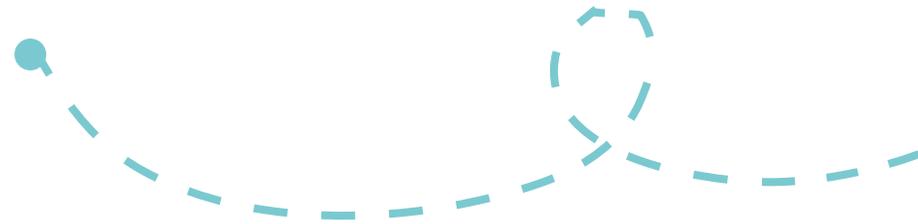
Building a strong plan and setting measurable objectives are essential to success and accountability. You will learn the process for developing a strong strategic plan, as well as how to ensure your plan aligns well with the OAFB's and Food Banks Canada's recently-released strategic plans. Topics will include: mission statements, environmental analysis, goal formation, and organizational level evaluation.



LONG-TERM SOLUTIONS & COMMUNITY FOOD SECURITY

Food banks are constantly adapting their service models to reflect their community's needs. In this session we will discuss some of the training and wraparound services currently being offered by our members, and how this is making a direct and positive impact in local food security and as a long-term solution to poverty.

MEALTIME TALKS



SUNDAY WELCOME DINNER: BIG AL'S BOITDAY - A COMEDY MYSTERY SHOW

We're opening the conference with a fun and entertaining comedy mystery show! From the description: "It's a party for the Big Guy, so it would be a crime if it wasn't well-organized. If all goes as planned, we'll have a real good time. But something doesn't go as planned. Everyone seems to have both motive and opportunity. Can the detective figure it out?"

MONDAY BREAKFAST: EMERGENCY PREPAREDNESS

When a crisis strikes your community, is your food bank prepared to respond? Join us this morning as speakers from food banks who have been a part of disaster relief efforts talk about their experiences and learnings.

MONDAY LUNCH: AFFORDABLE HOUSING

The federal government released their National Housing Strategy in November, with commitments to creating 100,000 new housing units and the establishment of a housing benefit. Experts on housing policy will discuss the implications of these policies and where we go from here.

MONDAY LEADERSHIP DINNER: ROELAND'S PLANT FARM

Have you ever had the experience of dining in a greenhouse? Join us as we celebrate the accomplishments of our network and enjoy a night filled with guest speakers and surprises in this unique venue.

TUESDAY BREAKFAST: FOOD BANKS CANADA

This morning we will have the new CEO of Food Banks Canada, Chris Hatch, onstage to discuss their new strategic plan and answer your questions about the future direction of the organization.

TUESDAY LUNCH: SOCIAL ENTERPRISE

Food banks are on the front lines of innovation, so it's no surprise that more and more of our members are turning to social enterprise to enhance their organization. Learn more about how you can maximize your impact, create opportunities and bring income in to your organization.

REGISTRATION

DELEGATE FEES

Early Bird Conference Fee:

\$225

Available until March 31

AFTER MARCH 31: \$245

SINGLE DAY: \$150

ADDITIONAL LEADERSHIP DINNER TICKET: \$100

Deadline for registration: May 18

Please note:

1. The OAFB Annual Conference is a membership event. All delegates must represent either a direct or affiliate member of the association.
2. Cancelled tickets are eligible for a full refund until May 18. Following this date, cancelled tickets will be ineligible for a refund. Thank you for your understanding.

WHAT'S INCLUDED

- Gift bag
- Welcome Dinner
- 2 Breakfasts, 2 Lunches
- Snack Service
- Leadership Dinner
- All conference sessions and workshops
- Food Banks tours
- Bus transportation and admission to off-site events

HOW TO REGISTER

1. TO REGISTER, VISIT:

2018oafbconference.eventbrite.ca

2. TO SECURE YOUR SPOT IN WORKSHOPS AND ACTIVITIES, FILL OUT:

Delegate Info & Workshop Sign Up Form
(link provided after you register)

ACCOMMODATIONS

THE
HOLIDAY
INN

The 2017 OAFB Annual Conference will be held at The Holiday Inn Sarnia Hotel and Conference Center (1498 Venetian Blvd, Point Edward)!

From their website: "Located in a serene marina setting in the Village of Point Edward, the hotel is ideally situated at the foot of the international Bluewater Bridges and Highway 402."

SPECIAL
RATES

Standard Guestroom:

\$105

/NIGHT

One bedroom suites also available for \$150/night

CHECK IN: 3:00 PM

CHECK OUT: 11:00 AM

Includes: King/2 Double Beds, hotel-wide WiFi, laundry facilities, indoor & outdoor pool, flatscreen TV, mini-fridge

BOOKING
INFO

For the special conference rates, please book by

MAY 5

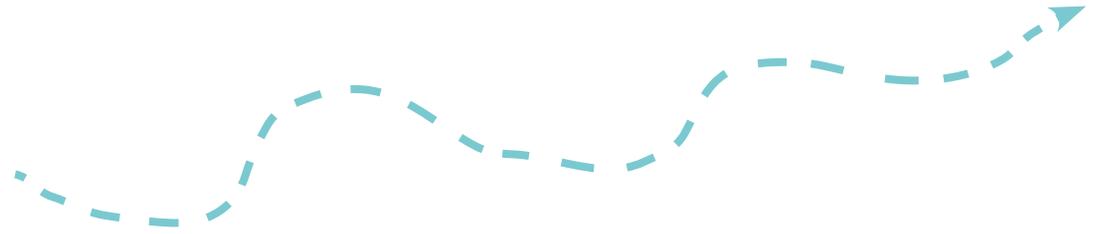
CALL: 1-888-212-2252

EMAIL: hi-sarnia@whg.com // April 1: hi-sarnia@sunraygroup.ca

WEBSITE: holidayinn.com/sarniaon

REFER TO: Ontario Association of Food Banks, group code OAF

PLAN YOUR VISIT TO SARNIA!



Blue Water Bridges

One of Sarnia's most famous culinary attractions are their "fries under the bridges." Venture to the picturesque Blue Water Bridges and you'll find a collection of chip trucks making freshly-cut french fries with the toppings of your choice. Enjoy the fries while lounging on the banks of the St. Clair River, watching the boats go by!

Artwalk

A free, 2-day art and culture festival in downtown Sarnia! Running June 2-3, Artwalk takes over Christina Street with a variety of artists, musicians, vendors, entertainers and food vendors.

Gateway Casinos Point Edward

Try your luck at the slots or gaming tables, or take in a meal at the Gateway Restaurant!

Holiday Inn Golf Course

Get your clubs ready! This friendly par 3, 9-hole course is where Mike Weir played some of his first rounds. Located on the grounds of the Holiday Inn, this course is convenient for a quick game before or after the conference.

Canatara Park

Canatara Park is situated on the shores of Lake Huron and covers 100 acres with more than 3000 feet of shoreline. Amenities include a children's animal farm, beaches, picnic areas and more!

Stones n' Bones Museum

This not-for-profit museum has an international collection of over 6,000 objects all artistically displayed in a historic gallery setting. It features everything from common backyard fossils to rare and remarkable gems, dinosaurs and artifacts, and is a great way for people of all ages to spend an afternoon!